

Focused products for the engineering decisions that compound.

Investor overview | August 2026

Agnicode builds specialist software on one shared foundation.

COMPANY PURPOSE

We start with a concrete engineering workflow, build a focused product around it, and reuse one operating layer for organizations, commerce, access, usage, communication, and support.

ArchiDepth is the first published product.



Agnicode pairs each operating problem with a focused solution.

The company thesis starts with a real workflow problem, proves a specialist product around it, and reuses one customer foundation only where that creates leverage.

01

Passive study → Practice

ArchiDepth moves system design into a build, simulation, and evaluation loop.

02

Silos → Shared platform

Accounts, commerce, access, communication, and support stay in one relationship.

03

Sprawl → Review gate

New products advance only after the problem, boundary, and operating path are validated.

More developers and more AI make architectural judgment more valuable.

WHY NOW - OUR THESIS

GitHub passed 180M developers in 2025; India reached 21.9M after adding 5.2M in one year. Stack Overflow reports 69% of developers learned a new coding skill or technique during the year.

As AI accelerates implementation, Agnicode focuses on the judgment, feedback, and trade-offs around what gets built.



ArchiDepth starts with a measurable market wedge.

Directional bottom-up model: public population data × a \$99 illustrative annual individual ACV. Not current revenue, traction, or a forecast.

01

47.2M developers

SlashData's 2025 global estimate. At \$99 per year, the broad category envelope is \$4.67B annually.

02

11.4M learners

47.2M × 35% under ten years coding × 69% who learned last year. Modeled SAM: \$1.13B.

03

0.05%–0.10% share

5.7k–11.4k paid users implies an illustrative \$0.56M–\$1.13M ARR range.

ArchiDepth closes the feedback gap in system-design learning.

PROBLEM → SOLUTION | CURRENT PRODUCT

PROBLEM

System design is often learned through articles, videos, and static diagrams. Learners can understand an idea without seeing how their choices behave under pressure.

SOLUTION

ArchiDepth lets them build architectures, simulate behavior, and evaluate decisions in one observable practice loop.



The platform carries one customer relationship across the portfolio.

DISCOVER

Understand and choose

Public product context, reviewed publication, and a clear path into the product.

OWN

Manage access and value

Accounts, organizations, subscriptions, licenses, and usage in one customer context.

OPERATE

Stay informed and supported

Notifications, product communication, support, and responsible operating paths.

Public experience

Customer platform

Ongoing relationship

The business model follows demonstrated product value.

The commercial design is intentionally staged. Accessible entry helps users understand the product. Paid depth supports recurring value. Organization capabilities follow shared ownership.

01

Accessible entry

Low-friction discovery and individual product use where the product model supports it.

02

Paid depth

Subscription or licensed capabilities tied to recurring value in the workflow.

03

Team expansion

Organization ownership, access, billing, visibility, and support as adoption grows.

Go-to-market starts with useful discovery and product proof.

PLANNED ROUTE TO MARKET

1. Answer high-intent engineering questions with useful public content.
2. Let the product demonstrate its learning and decision loop.
3. Convert repeated individual value into paid depth.
4. Expand to organization ownership when collaboration requires it.



\$500k funds 18 months of focused proof.

50% · \$250K

Deepen product proof

Strengthen the canvas, simulation, evaluation, collaboration, and team-owned workflow.

25% · \$125K

Build commercial proof

Target 2,500 paid individuals, ten team pilots, and a path toward \$250k ARR.

25% · \$125K

Protect operating proof

Fund cloud and AI quality plus reserve; target $\geq 75\%$ gross margin and < 12 -month CAC payback.

Product & engineering

GTM & customer research

15% infrastructure · 10% reserve

The next conversation: fit, proof, and the path to scale.

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